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**ASKIN & HOOKER, LLC.**  
**ATTORNEYS AT LAW**

**TO BENEFIT**  
**LOCAL ORGANIZATIONS DEDICATED TO THE**  
**PROTECTION AND PRESERVATION OF OUR LOCAL**  
**LAKES AND WATERBODIES**

**MONDAY, SEPTEMBER 4, 2023 – 9:00 AM**  
**At the Lake Mohawk Plaza**  
**One Boardwalk, Sparta, New Jersey 07871**

**SPONSORSHIP OPPORTUNITIES**

**PLATINUM SPONSOR \$2,000**

- ◆ Company logo/name on shirt sleeve of 350 or more race T-Shirts (due 7/30)
- ◆ Opportunity for promo item/product sample in runner-walker goody bag (due 8/25)
- ◆ Company mention in event media releases (*NJ Herald* and other local media)
- ◆ Sponsor supplied banner hung at finish line gate
- ◆ Exposed to 12,000+ runners via email blast
- ◆ Repeat mentions and promotions from DJ
- ◆ 5 Free Race Entries

**GOLD SPONSOR \$1,500**

- ◆ Company logo/name on back of 350 or more race T-Shirts (due 7/30)
- ◆ Opportunity for promo item/product sample in runner-walker goody bag (due 8/25)
- ◆ Company mention in event media releases (*NJ Herald* and other local media)
- ◆ Sponsor supplied banner hung at finish line gate
- ◆ Exposed to 12,000+ runners via email blast
- ◆ Repeat mentions and promotions from DJ
- ◆ 5 Free Race Entries

**SILVER SPONSOR \$1,000**

- ◆ Company logo/name on back of 350 or more race T-Shirts (due 7/30)
- ◆ Opportunity for promo item/product sample in runner-walker goody bag (due 8/25)
- ◆ Company mention in event media releases (*NJ Herald* and other local media)
- ◆ Sponsor supplied banner hung at registration area
- ◆ Repeat mentions and promotions from DJ
- ◆ 3 Free Race Entries

**BRONZE OPPORTUNITIES**

- A** \_\_\_ Registration Area Banner - \$350
- B** \_\_\_ Overall Winner Plaque Sponsor (1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Mens, Womens & Team) - \$250
- C** \_\_\_ Goody Bag Promo Item Sponsor - \$150

Donation of Goods and Services including Retail Value: \_\_\_\_\_

\*\*Please include .jpeg logo **and** hi-res logo in vector format (.eps or .ai file format is preferred) – email to [amanda@askinlaw.com](mailto:amanda@askinlaw.com)\*

**Send form and tax-deductible donation to:**

**Checks payable to: Labor Day 5K  
Attn: Askin & Hooker, LLC  
200 Woodport Road, Suite A, Sparta, New Jersey 07871**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Alternate Phone No. \_\_\_\_\_

Total Sponsorship: \$ \_\_\_\_\_ Check No. \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_