



TO BENEFIT
LAKE MOHAWK PRESERVATION FOUNDATION

MONDAY, SEPTEMBER 4, 2017 – 9:00 AM
At the Lake Mohawk Plaza
One Boardwalk, Sparta, New Jersey 07871

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$1,000

- ◆ Company logo/name on back of 350 or more race T-Shirts (due 8/1)
- ◆ Company mention in event media releases (*NJ Herald* and other local media)
- ◆ Company featured on LinkedIn/Facebook promo from Main Street Events/Foundation network
- ◆ Sponsor supplied banner hung at finish line gate
- ◆ Exposed to 12,000+ runners via email blast
- ◆ Opportunity for promo item/product sample in runner-walker goody bag (due 8/15)
- ◆ 5 Free Race Entries
- ◆ Repeat mentions and promotions from DJ

SILVER SPONSOR \$500

- ◆ Company logo/name on back of 350 or more race T-Shirts (due 8/1)
- ◆ Company mention in event media releases (*NJ Herald* and other local media)
- ◆ Sponsor supplied banner hung at registration area
- ◆ Opportunity for promo item/product sample in runner-walker goody bag (due 8/15)
- ◆ 3 Free Race Entries
- ◆ Repeat mentions and promotions from DJ



BRONZE OPPORTUNITIES

- ◆ ___ Sleeve Sponsor - Company logo on 1 shirt sleeve - \$750
- ◆ ___ Registration Area Banner - \$350
- ◆ ___ Race Course/Water Stop Banner - \$250
- ◆ ___ Food Area Banner - \$200
- ◆ ___ Goody Bag Promo Item Sponsor - \$150

Donation of Goods and Services including Retail Value: _____

****Please include hi-res logo in vector format (.eps or .ai file format is preferred)****

Send form and tax-deductible donation to:

**Checks payable to: Labor Day 5K, Attn: Askin & Hooker, LLC
200 Woodport Road, Suite A, Sparta, New Jersey 07871**

Company Name: _____

Contact Person: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Alternate Phone No. _____

Total Sponsorship: \$ _____ Check No. _____

Signature: _____ Date: _____